



2024 SPONSORSHIP OPPORTUNITIES

EVENT SPONSOR \$8,500

The Event Sponsor is an Exclusive Opportunity. Only ONE Event Sponsorship will be sold.

- * Sponsor's Logo will be incorporated into the Race Logo and will appear on Race Bibs
- * 12 Complimentary Race Entries + 8 Pieces of Award Pottery
- * Sponsor's Name will appear on Race Award Pottery
- * Speaking Opportunity at the Race with Recognition at Post-Race Celebration
- * Sponsor's logo will be on Race Website with Link to Sponsor's Website + Sponsor can provide an ad to appear on website
- * Sponsor's Logo will appear as Event Sponsor on all print and electronic media, including event signage, banners, social media, e-newsletters, and will be mentioned in press releases
- * Sponsor's logo will be Large at the top of the T-Shirt and on the Swag Bag

1st Right
of Refusal
for 2025!

DIAMOND SPONSOR \$6,000

- * All Benefits of Premier Sponsorship PLUS Sponsor's Logo will appear on Race Bibs **ONLY 3 Available**

PREMIER SPONSOR \$5,000

- * Sponsor's Logo will appear on Promotional Item to be placed in every swag bag
- * 8 Complimentary Race Entries
- * Speaking Opportunity at the Race with Recognition at Post-Race Celebration
- * Sponsor's logo will be on Race Website with a Link to Sponsor's Website
- * Sponsor's Logo will appear as **Diamond Sponsor or Premier Sponsor** on all print and electronic media, including event signage, banners, social media, e-newsletters, and will be mentioned in press releases
- * Sponsor's logo will be beneath Event Sponsor, near the top of the T-Shirt and on the Swag Bag

PLATINUM SPONSOR \$2,500

- * 6 Complimentary Race Entries
- * Speaking Opportunity at the Race with Recognition at Post-Race Celebration
- * Sponsor's logo will be on Race Website with a Link to Sponsor's Website
- * Sponsor's Logo will appear as **Platinum Sponsor** on all print and electronic media, including event signage, banners, social media, and e-newsletters.
- * Sponsor's logo will be beneath Diamond & Premier Sponsors near the top of the T-Shirt and on the Swag Bag

GOLD SPONSOR \$1,300

- * 4 Complimentary Race Entries
- * Sponsor's logo will be on Race Website with a Link to Sponsor's Website
- * Sponsor's Logo will appear as **Gold Sponsor** on all print and electronic media, including event signage, banners, social media, and e-newsletters.
- * Sponsor's logo will be beneath Platinum Sponsor on the T-Shirt and on the Swag Bag

SILVER SPONSOR \$550

- * 2 Complimentary Race Entries
- * Sponsor's logo will be on Race Website
- * Sponsor's Logo will appear as **Silver Sponsor** on event signage and social media.
- * Sponsor's logo will be beneath Gold Sponsors on T-Shirt

BRONZE SPONSOR \$300

- * Sponsor's logo will be on Race Website
- * Sponsor's Logo will appear as **Bronze Sponsor** on event signage and social media.
- * Sponsor's logo will be beneath Silver Sponsors on T-Shirt

In Kind Sponsorships:

Sponsor's name will be on T-Shirt, social media and event signage; logo will be on website.