



## 2023 SPONSORSHIP OPPORTUNITIES

### EVENT SPONSOR \$7,500

The Event Sponsor is an Exclusive Opportunity. Only ONE Event Sponsorship will be sold.

- \* Sponsor's Logo will be incorporated into the Race Logo and will appear on Race Bibs
- \* 12 Complimentary Race Entries + 8 Pieces of Award Pottery
- \* Sponsor's Name will appear on Race Award Pottery
- \* Speaking Opportunity at the Race with Recognition at Post-Race Celebration
- \* Sponsor's logo will be on Race Website with Link to Sponsor's Website + Sponsor can provide an ad to appear on website
- \* Sponsor's Logo will appear as Event Sponsor on all print and electronic media, including event signage, banners, social media, e-newsletters, and will be mentioned in press releases
- \* Sponsor's logo will be Large at the top of the T-Shirt and on the Swag Bag

1st Right  
of Refusal  
for 2024!

TAKEN

### DIAMOND or PREMIER SPONSOR \$5,000

- \* Sponsor's Logo will appear on Race Bibs (Diamond) ONLY 3 Diamond Sponsorships Available
- \* Sponsor's Logo will appear on Promotional Item to be placed in every swag bag (Premier Sponsors Only)
- \* 8 Complimentary Race Entries
- \* Speaking Opportunity at the Race with Recognition at Post-Race Celebration
- \* Sponsor's logo will be on Race Website with a Link to Sponsor's Website
- \* Sponsor's Logo will appear as Diamond Sponsor or Premier Sponsor on all print and electronic media, including event signage, banners, social media, e-newsletters, and will be mentioned in press releases
- \* Sponsor's logo will be beneath Event Sponsor, near the top of the T-Shirt and on the Swag Bag

### PLATINUM SPONSOR \$2,500

- \* 6 Complimentary Race Entries
- \* Speaking Opportunity at the Race with Recognition at Post-Race Celebration
- \* Sponsor's logo will be on Race Website with a Link to Sponsor's Website
- \* Sponsor's Logo will appear as Platinum Sponsor on all print and electronic media, including event signage, banners, social media, and e-newsletters.
- \* Sponsor's logo will be beneath Diamond & Premier Sponsors near the top of the T-Shirt and on the Swag Bag

### GOLD SPONSOR \$1,250

- \* 4 Complimentary Race Entries
- \* Sponsor's logo will be on Race Website with a Link to Sponsor's Website
- \* Sponsor's Logo will appear as Gold Sponsor on all print and electronic media, including event signage, banners, social media, and e-newsletters.
- \* Sponsor's logo will be beneath Platinum Sponsor on the T-Shirt and on the Swag Bag

### SILVER SPONSOR \$500

- \* 2 Complimentary Race Entries
- \* Sponsor's logo will be on Race Website
- \* Sponsor's Logo will appear as Silver Sponsor on event signage and social media.
- \* Sponsor's logo will be beneath Gold Sponsors on T-Shirt

### BRONZE SPONSOR \$250

- \* Sponsor's logo will be on Race Website
- \* Sponsor's Logo will appear as Bronze Sponsor on event signage and social media.
- \* Sponsor's logo will be beneath Silver Sponsors on T-Shirt

#### In Kind Sponsorships:

Sponsor's name will be on T-Shirt, social media and event signage; logo will be on website.